



### A LITTLE BIT OF HISTORY

In the early 80's Bowlers in the Kardinya area called a meeting of all interested parties and the end result was the forming of the Kardinya Bowling Club.

The City of Melville offered land within the Morris Buzacott Reserve. The Club started to form and the first Bowling Club in Perth metro to have Synthetic Greens became a reality.

The first club rooms and bar was formed from shipping containers. This was used until the club became financial enough to self fund the club rooms as they are today. We were also the first to have retractable sun shades fitted to both of the greens in line with our duty of care principals. Again this was a self funded investment.

The Kardinya Bowling Club has had quite a successful life,  
Winning club of the year twice.  
Winning many Pennant's in both Mid Week and Saturday Interclub seasons.

Over the years the club has grown to a current financial membership of over 200. We have one of the highest numbers of teams in the Midweek and Saturday competitions.

**WE ARE PROUD TO BE THE  
"KARDY KATS"  
COME AND JOIN OUR JOURNEY**



## **Kardinya Bowling Club**

### **Partnership Proposal**

**Please don't throw this flyer away.**

**This is your opportunity to show your clients you care for the community you serve.**

**Getting in early will give you a choice of your partnership.**

**We know you're busy so we'll be brief and to the point.**



### **Straight to the point**

The Kardinya Bowling Club has advertising space for Partnership companies to showcase their business. There are bargains and opportunities to be had. Right here, right now.

### **What you get?**

Here's just a few reasons to join us...

- Exposure to over 10,000 members, visiting players and local visitors each year.
- A chance to be a partner in a resurgent Lawn Bowls community. No longer is it a sport just for old men, it is now played by all genders from teenagers to retired. Last year's Australian champion was 19.
- Exposure to all the traffic visiting the Morris Buzacott Sports Reserve area that includes both winter and summer sports for juniors and seniors, including hockey, football, cricket, bowls, tee-ball, tennis and netball. There is also a very active Community Centre nearby.
- Free team in one Community bowls competition run twice each year. A great team building exercise for staff.
- Four Social memberships to the club each year. Priority for naming rights to open competitions throughout the term.
- Association with a successful and progressive bowling club.
- The knowledge that you have helped us support the local community.

### **Why would you bother?**

The club is a non-profit organisation with no paid employees.

To provide a friendly, appealing and successful club for our community there are many things that must be managed.

All work such as green keeping, bar management, food preparation, ground maintenance, building maintenance and so on is done by volunteers.

Occasionally, we also have to undertake various costly projects such as building extensions, synthetic surface replacement. Electrically operated sun protection cover replacement. We are about to extend the premises and will look at installing solar panels to reduce the cost of power. This all takes money.

### **Support the local community**

Bowls is a great game and we'd like to better promote the game to the local community by involving schools, local companies, organisations and sporting clubs. To do this effectively we need to invest in facilities. This will also promote partnership companies in many ways.

The club has just recently hosted the very successful 2018 Multi-Disability Lawn Bowls National Championships. We'd like to pursue other such events that bring visitors to the area.



The club is a well-respected member of the lawn bowling community being only one of two clubs that have teams in the Saturday and midweek top two pennant divisions.

### **What we have to offer?**

There is room for over thirty sponsorship advertising signs both inside the club grounds and outside facing the road. For aesthetic purposes, all signs will be 2000mm x 1000mm.

We are providing the same opportunity to small local businesses and franchises as well as multi-nationals.

### **What does it cost?**

Depending on your requirements. We have many positions in and around the club that you can select.

The main signage positions are inside and outside boundary fencing for **\$600 per year**. Larger signs over the entry gate and internal signage space within the clubhouse are also available.

Our team can discuss your requirements with you and advise on these areas.

We can advise and procure, on your behalf, the signs and the attachment of them in your chosen position. Plus, there is a 50% discount on the second or subsequent signs should you choose more than one position.

### **Where do I sign?**



Before making a decision to partner with the Kardinya Bowling Club you should come down to the club to check out and discuss the opportunities.

If you have any questions or would like to arrange a visit to the club just give either of our Partnership team a call to arrange a time:

**David Esplin 0413 474 181**

**Jack Edgar 0412 801 342**